









*“Before we implemented web forms on our site, leads would drop into our Inbox and often times, fall through the cracks. Now, all leads import directly into our contact database. There is never any manual input and we are creating a true permission-based culture within our company.”*

*Greg Montoya – Ecoquest Int’l*

**ClarifyOffice™ Features:**

**All Accessible from the Web!**

-  Personal Toll-Free Number
-  E-mail, Voice, and Fax Inbox
-  Contact Management
-  Calendar & Task Manager
-  Online File Storage
-  Automatic Marketing
-  Online Reporting
-  Website Builder

**Services Offered:**

- Business Communications
- Process Automation
- Relationship Management
- Team Intranet
- Web-based Virtual Office
- End-to-end Sales Systems
- Web Design & Replication
- Strategic Consulting

**Real Marketers....ASK!**

Opt-in, Permission Marketing, CAN-SPAM, you’ve heard the buzzwords, but you’re still not clear. Bottom-line...get permission before sending commercial email. You’ve got an email campaign ready to fly. Your creatives are stunning and your copy is on-point. Your database is loaded with prospective customers and your sales team is standing. Now what?

Simply put...the CAN-SPAM Act of 2003 puts the burden of proof on the business, not the consumer. Get yourself a few spam complaints and risk a backlash that can hurt the bottom line. Unlike the early days, the rules now clearly define Spam and what it takes to avoid the pitfalls of email marketing.

**Use interactive web forms to get permission while avoiding the spam cops.**

One of the least costly and most obvious strategies of permission marketing is to deploy interactive web forms on your site. Interested visitors fill-out your form, granting you permission to communicate. Confirm their interest by triggering an auto-response that sends a confirmation email requesting that the recipient confirm their interest in receiving your communications. Every business that markets online can easily create customized forms that capture prospect data and record the date and time of the form was submitted, providing the essential proof needed to dispute any accusations of spam.

**Easily Create Custom Web Forms with Clarify**

ClarifyOffice makes it easy to create your own custom web forms. In fact, anyone can do it and they don’t need complex HTML skills. Just use the Clarify form builder and cut and paste the resulting code into your website. It’s that simple. Your form can literally be up and running in less than 30 minutes.

**Automate Processes and Eliminate Bottlenecks.**

With a Clarify web form, prospect data is imported automatically into your ClarifyOffice contact manager, eliminating time-wasting data entry. Create custom message rules to route inquiries to the right people, wherever they are. Plus, trigger automated responses to notify your prospects that you receive their inquiry. It’s all built into your ClarifyOffice online business suite.

**Activate your account online at [www.clarifynow.com](http://www.clarifynow.com), or call us at: 800-965-1494**