









“ClarifyOffice has eliminated many of our most time intensive tasks and has put our team on the same page whether they’re at home or at the office. It delivers the feature-sets we need at a very affordable price. ”

Greg Montoya  
CEO, Maximum Success

## ClarifyOffice™ Features:

### All Accessible from the Web!

-  Personal Toll-Free Number
-  E-mail, Voice, and Fax Inbox
-  CRM, Contact Manager
-  Calendar & Task Manager
-  Online File Storage
-  Automatic Marketing
-  Online Reporting
-  Replicated Websites

## Services Offered:

- Business Communications
- Process Automation
- Relationship Management
- Team Intranet
- Web-based Virtual Office
- End-to-end Sales Systems
- Web Design & Replication
- Strategic Consulting

## Get as much as 10 times more responses to your advertisements without spending any more money

You see them everywhere... expensive ads that don't say anything and are purely brand building exercises or ones that try to say too much in too little space. There's a better solution.

## Did you think the bold advertising claim was dead?

The reason professional marketers try to say too much in too little space is because they can't afford to have their sales teams answering calls all day from unqualified leads. What if your ad really hooked people with a bold claim and your phones burned off the hook with people asking; "I saw your ad, what are you selling?" Many sales teams, especially those with limited resources would be unproductive for weeks.

## Save money on advertising space

The solution for most marketers is to use expensive advertising space to say enough about the product or service to hook only the most interested and qualified prospects. The problem with this is that every word you write is prohibitively expensive and sacrifices the essential *white space* that's needed for easy-to-read ads. Also, the more you say, the less effective your ad will typically be.

## The answer is automatic call handling

Get back to the bold claims. Do anything you can to get their attention and compel your audience to call you. Simply set-up a ClarifyOffice toll-free number to publish on your ads. The built-in information-on-demand features provide pre-recorded audio information, fax-on-demand documents and automated call routing to one of your internal or remote representatives. You'll pre-qualify prospects automatically, deliver information 24/7, and ensure all your calls connect to the right person, wherever they are.

## Do the same thing with a ClarifyOffice web form

Publish your website with your toll-free number and allow your prospects to connect with you through multiple channels. Deploy custom web forms that, when submitted, provide detailed information about your prospects, who's qualified and who gets a call-back. Best of all, the responses go directly into your ClarifyOffice Contact Manager so you never have to type them in manually.

Activate your account online at [www.clarifynow.com](http://www.clarifynow.com), or call us at: 800-965-1494